



**Independent Media Arts Preservation (IMAP)  
Presents a Workshop on  
Digital Preservation for Video**

**Wednesday, November 10, 2010  
9:30 a.m. – 4:00 p.m.  
at the Museum of Fine Arts, Houston**

**Co-sponsored by Aurora Picture Show, Houston Cinema Arts Society, The Menil Collection, The Museum of Fine Arts, Houston, and Southwest Alternate Media Project**

If content on analog videotape is to survive for the long term, the tapes must be digitized--moved from the unstable magnetic media on which the content is currently held, into the digital realm where--in theory--they can be preserved indefinitely and migrated forward as files rather than physical objects. Digitization, however, means more than simply selecting a destination file format. It requires a series of decisions that will determine the long-term viability of files created--and thus of the valuable video content. Workshop topics include: basic digital file creation, preservation and access file formats and codecs, software, storage and trusted digital repositories, workflows for digitization, and technical and preservation metadata. In addition, participants will examine case studies of small and large-scale digitization projects in order to understand real-world applications of principles introduced in the workshop.

As part of the 2010 Cinema Arts Festival Houston's *Meet the Makers* series, a panel and video clip presentation will follow the workshop. Linda Tadic will moderate a discussion of issues in audiovisual preservation with representatives from the Menil Collection, MFAH, and SWAMP. This free public program will take place at the Freed Auditorium of MFAH's Glassell School of Art from 4:30 – 6:00 p.m. More information at [www.cinemartsociety.org](http://www.cinemartsociety.org)

**Presenter:** Linda Tadic consults and lectures in areas of digital asset management, audiovisual and digital preservation, and metadata. She is Executive Director of the Audiovisual Archive Network ([www.archivenetwork.org](http://www.archivenetwork.org)), and an adjunct professor in New York University's Moving Image Archiving and Preservation graduate degree program, teaching two core courses: *Collection Management*, and *Access to Moving Image Collections*. Ms. Tadic's over 25 years experience working with and managing audiovisual, digital, and broadcasting collections includes the positions of Manager of the Digital Library at Home Box Office (HBO), and Director of the Media Archives and Peabody Awards Collection at the University of Georgia. She is the past Director of Operations for ARTstor.

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**Workshop location:**

The Museum of Fine Arts, Houston  
American General Conference Room  
Audrey Jones Beck Building  
5601 Main Street at Binz  
Houston, TX 77005  
Phone: 713-639-7733  
[www.mfah.org](http://www.mfah.org)

**Workshop fee and registration:**

\$100 Aurora, HCAS, Menil, MFAH, SWAMP,  
and IMAP members  
\$150 non-members  
\$50 artists and students

Pre-payment is required with registration.  
Space is limited.

Register at [www.imappreserve.org](http://www.imappreserve.org)

Inquiries: [imap@imappreserve.org](mailto:imap@imappreserve.org)

Workshop participants are entitled to claim five Archival Recertification Credits under section B.3.c of the Academy of Certified Archivists' petition for recertification.

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