



**Independent Media Arts Preservation (IMAP)
Presents a Workshop on
Videotape Preservation**

Friday, October 15, 2010

1 p.m. – 4:00 p.m.

at Film Studies Center, University of Chicago

When videotape was introduced in 1956, the magnetic recording of a TV signal was a technological marvel. More than five decades (and 60 analog and digital formats) later, videotapes have recorded historic events, served as a means of artistic expression, and become priceless personal documents. Unfortunately, videotape has proven to be an unstable medium, and its recorded images will eventually require careful attention and well-planned action in order to survive. This half-day workshop will serve as an introduction to the issues and strategies necessary to tackle the challenges of videotape preservation. Designed to meet the needs of those with or without technical experience in video production, this workshop is geared to media makers and arts professionals, archivists, conservators, artists and other caretakers of media collections. The workshop will cover videotape's development and evolution, the basics of magnetic recording technology, formats, mitigation of deterioration, risk assessment, handling and inspection, preservation planning, best practices for storage, reformatting, and digitization.

Presenter: **Jeff Martin** is a graduate of New York University's MA program in Moving Image Preservation and has been working with archival moving images for more than a decade as a television producer, researcher, and archivist. He has taught workshops in media preservation in Chicago under the auspices of Midwest Media Archives Alliance and at the International Center for Photography, New York. He developed the content for IMAP's online preservation resource guide (<http://www.eai.org/resourceguide/preservation.html>). He is presently a Fellow at the Smithsonian Institution's Hirshhorn Museum and Sculpture Garden, assessing their media collections.

Workshop location:

Film Studies Center
5811 South Ellis Ave., Cobb Hall 306
Chicago, IL 60637
Phone: 773.702.8596
<http://filmstudiescenter.uchicago.edu/>

Workshop fee and registration:

\$100 IMAP members
\$150 non-members
\$50 artists and students
Pre-payment is required with registration. Space is limited.
Register at www.imappreserve.org
Inquiries: imap@imappreserve.org

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