INDEPENDENT MEDIA ARTS PRESERVATION

IMAP

www.imappreserve.org

Please join IMAP and EAI for a free public panel discussion:

Preserving the Future: Innovative Strategies for Saving New Media

Wednesday, June 6, 2007
6:30 p.m. – 8:30 p.m.

Electronic Arts Intermix (EAI)
535 West 22 Street (10th and 11th Avenues)
5th floor
New York, NY

IMAP is pleased to offer an overview of the current state of the media preservation field. This panel follows the launch of the comprehensive web resource, the **EAI Online Resource Guide for Exhibiting, Collecting & Preserving Media Art** (http://www.eai.org/resourceguide), for which IMAP created the Preservation section (http://www.eai.org/resourceguide/preservation).

Four panelists with expertise in archives, museums, art conservation and technology, will share recent developments and best practices in care and conservation of single-channel, video installation and new media art.

Drawing from the extensive research that was compiled for the Preservation section of the **Online Resource Guide**, this panel is geared to media arts professionals, archivists, conservators, artists and other caretakers of media collections, who will learn pragmatic information and strategies for tackling media preservation challenges.

Panelists:

Jeff Martin, Independent Media Archivist (moderator)
Coordinator of the Preservation section of the **Online Resource Guide**, Mr. Martin will give an overview of the issues covered in the website and discuss preservation challenges for single-channel video and obsolete playback equipment.

Ann Butler, Senior Archivist, Fales Library & Special Collections, NYU

Ms. Butler will discuss basic principles, practices, and problems of media arts documentation.

Glenn Wharton, Special Projects Conservator, MOMA; and Research Scholar, Conservation Center of the Institute of Fine Arts and Museum Studies, NYU
Dr. Wharton will discuss how museums are responding to the conservation and re-installation needs of complex media installations, with specific reference to his work at MoMA.

Francis Hwang, Artist and Software Engineer
Focusing on the example of artist Shu Lea Chang's interactive work "Brandon," Mr. Hwang will discuss technical aspects of preserving software-based art and the broader implications for arts organizations.

SAVE THE DATE: IMAP is offering two **Introduction to Video Preservation Workshops** in New York: Friday, June 15 at BRIC Studio in Brooklyn and Saturday, June 16 at NYU; both from 12 - 4 p.m. (more info to follow)

Visit the IMAP website for more information on electronic media preservation and other upcoming programs: www.imappreserve.org