



**Independent Media Arts Preservation (IMAP)
Presents a Workshop on
Digital Preservation for Video**

Monday, June 7, 2010

10 a.m. - 4:00 p.m.

at Bay Area Video Coalition (BAVC) in San Francisco, CA

If content on analog videotape is to survive for the long term, the tapes must be digitized--moved from the unstable magnetic media on which the content is currently held, into the digital realm where--in theory--they can be preserved indefinitely and migrated forward as files rather than physical objects. Digitization, however, means more than simply selecting a destination file format. It requires a series of decisions that will determine the long-term viability of files created--and thus of the valuable video content. Workshop topics include: basic digital file creation, preservation and access file formats and codecs, software, storage and trusted digital repositories, workflows for digitization, and technical and preservation metadata. In addition, participants will examine case studies of small and large-scale digitization projects in order to understand real-world applications of principles introduced in the workshop.

Presenter: Linda Tadic consults and lectures in areas of digital asset management, audiovisual and digital preservation, and metadata. She is Executive Director of the Audiovisual Archive Network (www.archivenetwork.org), and an adjunct professor in New York University's Moving Image Archiving and Preservation graduate degree program, teaching two core courses: *Collection Management*, and *Access to Moving Image Collections*. Ms. Tadic's over 25 years experience working with and managing audiovisual, digital, and broadcasting collections includes the positions of Manager of the Digital Library at Home Box Office (HBO), and Director of the Media Archives and Peabody Awards Collection at the University of Georgia. She is the past Director of Operations for ARTstor.

Workshop location:

Bay Area Video Coalition
2727 Mariposa Street, 2nd Floor
San Francisco CA 94110
Phone: 415.861.3282
www.bavc.org

Workshop fee and registration:

\$100 IMAP and BAVC members
\$150 non-members
\$50 artists and students
Pre-payment is required with registration. Space is limited.
Register at www.imappreserve.org
Inquiries: imap@imappreserve.org

IMAP programs are supported, in part, by the National Endowment for the Arts, the New York State Council on the Arts, and from individual contributions.

