



Presents Workshops on Digital Preservation for Video

Washington, DC

June 8, 2012, 9 AM – 5 PM

George Washington University,

Instructors:

Sarah Stauderman, Collections Care Manager, Smithsonian Institution Archives

Jeff Martin, Executive Director, IMAP

Buffalo, New York

June 15, 2012, 9 AM – 5 PM

Instructor:

Kara Van Malssen, AudioVisual Preservation Solutions

If content on analog videotape is to survive for the long term, the tapes must be digitized--moved from the unstable magnetic media on which the content is currently held, into the digital realm where--in theory--they can be preserved indefinitely and migrated forward as files rather than physical objects. Digitization, however, means more than simply selecting a destination file format. It requires a series of decisions that will determine the long-term viability of files created--and thus of the valuable video content. Workshop topics include: basic digital file creation, preservation and access file formats and codecs, software, storage and trusted digital repositories, workflows for digitization, and technical and preservation metadata. In addition, participants will examine case studies of small and large-scale digitization projects in order to understand real-world applications of principles introduced in the workshop.

Cost: IMAP Members: \$100

Nonmember: \$150

Artists and Students: \$50

Register at: www.imappreserve.org

Inquiries: imap@imappreserve.org

About the Instructors:

Sarah Stauderman is the Collections Care Manager at the Smithsonian Institution Archives since 2000, where she oversees the care of paper, book, photograph, moving image, and recorded sound materials – including the historic Smithsonian photograph morgue of 3+ million images. She is active on a number of pan-institutional groups such as the Collections Advisory Committee and the Collections Space Steering Committee. Sarah has a Masters degree from the art conservation program at Buffalo State College specializing in paper conservation (1997), and has become an expert in the area of magnetic media deterioration and preservation management. She is a frequent lecturer on videotape preservation and the author of the website “Video Format Identification Guide” located on Conservation Online’s Video Preservation site. Sarah earned her bachelor’s degree in History from Amherst College (1986).

Jeff Martin is a graduate of New York University's Moving Image Archiving and Preservation program, and recipient of a post-graduate fellowship from the Smithsonian's Hirshhorn Museum, where he now works as a conservator. He is currently organizing the symposium TechFocus II: Caring For Film and Slide Art, to be held at the Hirshhorn in April 2012. He supervised preservation content for the online Media Art Resource developed by Electronic Arts Intermix, and IMAP--Independent Media Arts Preservation. He currently serves as IMAP's Executive Director.

Kara Van Malssen is Senior Consultant at AudioVisual Preservation Solutions, a full-service audiovisual preservation and information management consulting firm in New York City, where she focuses on helping organizations develop effective lifecycle management strategies to support long-term access and innovative use of audiovisual content. She specializes in digital asset management, metadata modeling and standards implementation, and digital preservation repository planning and development. Her recent consultancies include the Museum of Modern Art, UN Women, and Stanford University. She is also an adjunct professor for NYU's Moving Image Archiving and Preservation Masters Program, where she teaches Digital Preservation, and for Pratt's School of Information and Library Science, as an instructor in Metadata: Description and Access.