

**IMAP**  
c/o EAI  
535 West 22 Street, 5th floor  
New York, NY 10011

**IMAP Organizational Members include**

Alaska Moving Image Preservation Association  
Anthology Film Archives  
Artists Television Access  
Art Spaces Archive Project  
Athens Center for Film and Video  
Bay Area Video Coalition  
Consortium of College & University Media Centers  
Dance Theater Of Harlem  
Donnell Media Center, NYPL  
Downtown Community TV Center  
Electronic Arts Intermix  
Electronic Cafe International  
Experimental Television Center  
Film Arts Foundation  
Franklin Furnace Archive, Inc.  
Grand Rapids Community Media Center  
Hallwalls Contemporary Arts Center  
Harvestworks  
International Film Seminars, Inc.  
The Jewish Museum  
The Kitchen  
Metropolitan Museum of Art  
Museum of Modern Art  
NAMAC  
National Center for Jewish Film  
New York Public Library, Dance Collection,  
National Museum of the American Indian  
Northeast Historic Film  
NY Women in Film & Television  
Pacific Film Archive, University of California, Berkeley  
Paper Tiger Television  
Rhizome.org  
San Francisco Jewish Film Festival  
Solomon R. Guggenheim Museum  
Squeaky Wheel  
Standby Program, Inc.  
Syracuse University  
Third World Newsreel  
Thirteen/WNET  
Urban Bush Women  
Video Data Bank  
Visual Communications  
Visual Studies Workshop  
WGBH Educational Foundation  
Whitney Museum of American Art

Production of this brochure was made possible by  
funding from The Rockefeller Foundation.

**INDEPENDENT MEDIA  
ARTS PRESERVATION**

SERVING THE FIELD OF INDEPENDENT  
MEDIA ARTS WITH PRESERVATION RESOURCES,  
INFORMATION, TRAINING AND ADVOCACY

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## who we are

Independent Media Arts Preservation, Inc. (IMAP) is a non-profit service, education, and advocacy organization committed to the preservation of non-commercial electronic media. IMAP has grown from a New York-based consortium of arts organizations and individuals to a national resource that provides archivists, artists, conservators, curators, distributors, librarians, media makers, producers, registrars, scholars, and other professionals with accessible solutions to document and preserve media collections. IMAP defines independent media as time-based, non-commercial production incorporating video or audio, both analog and digital, including but not limited to: video art, audio art, new media, and technology-based installation art; independent documentary; community media; and documentation of arts and culture. IMAP's core constituents include institutions, organizations, and individuals whose diverse media collections are underserved by existing preservation efforts. While IMAP's primary focus is on electronic media, IMAP also works closely with groups focused on the preservation of film, performance, interdisciplinary, and interactive media work.

## what we do

**Information Resources:** IMAP provides access to information about preservation resources through the IMAP website at [www.imappreserve.org](http://www.imappreserve.org), the IMAP listserv and public programs.

**The Cataloging Project:** IMAP's Cataloging Template and online Tutorial is a standards-based tool for cataloging media collections (video, audio, film). It was created specifically for individuals without professional training in archival management and information science, but is also valuable for archivists and librarians with institutional affiliation.

**Education and Training:** IMAP offers workshops, cataloging training, public programs, one-on-one assessments, and technical assistance.

**Advocacy:** IMAP serves as the hub for its diverse constituents, who approach media arts from varied perspectives and professions, and promotes the visibility of independent media in printed and online publications, forums, and conferences concerned with the development and funding of media preservation.

## history

IMAP was born out of a recognized need for a single organization to take the lead in providing information and advocacy for the preservation of independent media. It was evident to members of the media arts, the performing and visual arts, and the archival, conservation, and library fields that there was a dearth of critical information necessary to save important media materials. Initially fueled by the leadership of Media Alliance of New York State, IMAP was formed in the spring of 1999, after initial meetings at Electronic Arts Intermix and Thirteen/WNET in New York. A Steering Committee was formed and a membership base was created. The New York State Council on the Arts provided the seed money and Electronic Arts Intermix served as fiscal sponsor until 2002, when IMAP was incorporated.

The IMAP Cataloging Template, an easy-to-use standards-based cataloging tool created by filmmaker and archivist Jim Hubbard, has been the flagship service that IMAP has provided to the field. Development of the Template has been supported by the New York Foundation for the Arts, the National Endowment for the Arts, NYSCA, the Rockefeller Foundation, and the Getty Grant Program.

## join us!

**BECOME A MEMBER OF IMAP!** What do The Bay Area Video Coalition, The Museum of Modern Art, and the pioneering video artists Steina and Woody Vasulka have in common? They are all members of IMAP. Membership in IMAP is affordable and easy. Individuals and nonprofit organizations can join IMAP for a one-time sliding scale fee based on budget size. Benefits of membership include access to the IMAP Cataloging Template and a live web link on the IMAP website. Joining IMAP adds your name to the groundswell of support for the emerging field of electronic media preservation.

**To join IMAP, simply fill out the membership form, or visit IMAP on the web at [imappreserve.org](http://imappreserve.org). Your membership is vital to the continued success of IMAP. Join now!**

Your contribution will help IMAP realize our vision. IMAP is the only art service organization dedicated exclusively to providing the information necessary to preserve electronic media for future generations. Funding is essential to continue the momentum the organization has already gathered since its founding.

# become a member! IMAP

**To become a member of IMAP and purchase the IMAP Cataloging Template, please fill out and return this form or join electronically by visiting the IMAP website at [www.imappreserve.org](http://www.imappreserve.org). Please note that non-profit organizations and individuals must be members of IMAP to purchase the Template. The price of the Template includes the Membership Fee.**

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Web Address \_\_\_\_\_

**For organizational members:** Would you like a link from the IMAP Member's Page to your website?

Yes

No

**Please check appropriate box**

	Template Fee (Includes Membership Fee)	Membership Only
Individual	<input type="checkbox"/> \$50	<input type="checkbox"/> \$25
Nonprofit Organization (Budget up to \$150K)	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50
Nonprofit Organization (Budget from \$151-500K)	<input type="checkbox"/> \$150	<input type="checkbox"/> \$75
Nonprofit Organization (Budget from \$501K-1 million)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$125
Nonprofit Organization (Budget over \$1 million)	<input type="checkbox"/> \$350	<input type="checkbox"/> \$175

**Please accept my contribution of \$** \_\_\_\_\_

IMAP is a 501(c)(3) organization. Your contribution is tax deductible to the full extent of the law.

**Support IMAP by sending a check to:**

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